

| Event  | Notes  |
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| <p><b>Essentials of SBIR/STTR Commercialization</b><br/> <i>Location: Virtual</i><br/> <i>Event Reach: 37</i></p>                                    | <p>CTC partner, BBCetc, led an SBIR/STTR informational webinar for CTC clients. A focused webinar on building a winning commercialization plan for Phase I and Phase II SBIR/STTR Proposals.</p>                       |
| <p><b>USDA SBIR Program Supports Wisconsin Businesses</b><br/> <i>Location: Virtual</i><br/> <i>Event Reach: 32</i></p>                              | <p>The CTC hosted Melinda Hoffman, USDA SBIR Program Coordinator, and two Wisconsin USDA awardees for an informational session and webinar.<br/> <a href="#">Link to recording.</a></p>                                |
| <p><b>NSF Presubmission Panel Review</b><br/> <i>Location: Virtual</i></p>   | <p>One client requested reviews of their proposals in preparation for the June NSF close of cycle.</p>   |
| <p><b>Anatomy of a Term Sheet</b><br/> <i>Location: Virtual</i><br/> <i>Event Reach: 17</i></p>  | <p>This informational session, featuring speakers from Wisconsin Investment Partners, elevated CTC clients' understanding of term sheets and confidence in preparing them for future conversations with investors.</p> |
| <p><b>NSF Program Overview &amp; Project Planning</b><br/> <i>Location: Virtual</i><br/> <i>Event Reach: 25</i></p>                                  | <p>CTC partner, BBCetc, led an NSF SBIR informational webinar for CTC clients.</p>   |
| <p><b>\$4 Billion in Federal Money to Drive Small Business Innovation - In Person Event</b><br/> <i>Location: In Person - Steven's Point, WI</i></p> | <p>In person event hosted in partnership with Steven's Point SBDC to educate area small businesses on the potential of the SBIR/STTR program for their innovative products.</p>  |
| <p><b>\$4 Billion in Federal Money to Drive Small Business Innovation - In Person Event</b><br/> <i>Location: In Person – Green Bay, WI</i></p>      | <p>In person event hosted in partnership with Green Bay SBDC to educate area small businesses on the potential of the SBIR/STTR program for their innovative products.</p>   |